# Dr. Jade Siu

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Dual citizenship: Hong Kong and the United Kingdom

#### **EDUCATION**

2016-2021 **PhD in Economics**, University of Birmingham (UoB), supervised by Anindya Banerjee and Michael Henry

Fully-funded ESRC studentship. Passed without corrections in February 2021. Distinction in taught modules: Econometrics, Macroeconomics, Microeconomics

2012-13 Master of Science in Economic Development and Policy Analysis, University of Nottingham

### **PUBLICATIONS & SELECTED WORK IN PROGRESS**

**Siu, J.**, Sterck, O., & Rodgers, C. (2023). The freedom to choose: Theory and quasi-experimental evidence on cash transfer restrictions. *Journal of Development Economics*, 161, 103027.

Betts, A., Omata, N., **Siu., J**., & Sterck O. (2023). Refugee Mobilities in East Africa: Understanding Secondary Movements. *Forthcoming in Journal of Ethnic and Migration Studies* 

**Siu, J.**, Jackson, L. J., Bensassi, S., Manjang, B., & Manaseki - Holland, S. (2021). Cost-effectiveness of a weaning food safety and hygiene programme in rural Gambia. *Tropical Medicine & International Health*, 26(12), 1624-1633.

Bensassi, S., & **Siu, J.** (2021). Quantifying missing and hidden trade: An economic perspective. In *The Routledge Handbook of Smuggling* (pp. 61-76). Routledge.

**Siu, J.** (2020). Formalising informal cross-border trade: Evidence from One-Stop-Border-Posts in Uganda. Discussion Papers 20-08, Department of Economics, University of Birmingham.

#### **EMPLOYMENT**

2023-current University of Reading, Lecturer (Assistant Professor) in Economics

2023 **Department of International Development, University of Oxford,** Post-doc researcher

2021-2023 **Development Pathways**, Economist

Team Leader or Quantitative Lead in various assignments:

2023- WFP: Leave No One Behind and Inclusion Analysis. Quantitative Lead. Conducting statistical analysis using high frequency household survey to describe food insecurity situation of vulnerable households.

2022- ILO: Transition from Informal to Formal employment Project: Extension of Social Protection Schemes (Maternity and Unemployment) in Kyrgyzstan and Uzbekistan. Quantitative Lead. Conducting statistical analysis using Labour Force Survey for the gender-responsiveness diagnosis of informality in Uzbekistan.

2022 UNICEF: Child-focused Analysis using the Listening to Kazakhstan Survey. Team leader.

2022 UNICEF: Regional Synthesis Report on Social Protection. Quantitative Lead. Conducted statistical analysis and micro-simulations on disability grant and child benefits in Bhutan using Living Standards Survey.

2021 UNICEF: Gender Analysis to Inform UNICEF Indonesia's COVID-19 Response. Quantitative Lead. Conducted statistical analysis using SUSENAS to describe changes in gender outcomes since COVID-19.

2021 UNICEF: Empowering Children with Disabilities and Families through Social Protection and Care in East Asia and the Pacific. Quantitative Lead. Conducted statistical analysis on outcomes of children with disabilities and micro-simulations on universal disability grant in Cambodia, Indonesia, Kiribati, Lao PDR, and Thailand.

2022 UNFPA: Census Thematic Study on Children and Orphans in Mozambique. Produced statistical analysis on child marriage, child labour, and education using Mozambique Census 2017 and other household surveys.

2021 UNICEF: Produced statistical analysis using the World Bank's "Listening to Citizens of Uzbekistan" to describe the situation of children in Uzbekistan before and since the onset of the pandemic.

2021 WFP: Operational Research on the Vertical Expansion of Ethiopia's Urban Productive Safety Net in Response to COVID-19. Led the phone survey data collection. Used econometric analysis to assess effectiveness and impact on beneficiaries' food insecurity status. Conducted KIIs.

2021 DFAT: Conducted micro-simulations of the impact of a child and elderly grant for West Papua, Indonesia.

2021 World Bank: Targeting Evaluation of Shock-responsive Safety Net for Human Capital Project (SNHCP) in Somalia. Conducted econometric analysis to assess targeting effectiveness using first-hand survey data.

2019-21 Refugee Studies Centre, Department of International Development, University of Oxford, Research Assistant

Co-managed large-scale panel data collection of refugee households and households in host communities in Nairobi, Kakuma refugee camp, and Kalobeyei Refugee Settlement in Kenya. Conducted econometric analysis on movements of urban and camp refugees in Kenya, Uganda, and Ethiopia. Co-authored in reports and papers.

### Fieldwork:

- o Nairobi (May-Jul 2019): Co-managed panel data collection of refugee households.
- o Kakuma Refugee Camp, Kenya (Aug-Oct 2019): Co-managed panel data collection of refugee households.
- o Kalobeyei Settlement, Kenya (Oct-Nov 2019): Co-managed impact evaluation data collection.

# 2018-20 **Institute of Applied Health Research, UoB**, Research Associate

Designed household questionnaire for a large-scale RCT in urban and rural Mali to evaluate the impact of a community-level hygiene intervention on children's outcomes (diarrhoea, ARI incidences, and stunting).

Evaluated a community-level weaning food hygiene intervention implemented in The Gambia (RCT).

### 2017-19 Department of Management, Birmingham Business School, Research Associate

Conducted impact evaluation of a training programme on the employment and education status of homeless young people. Combined participants' data with administrative data, and conducted a cost-benefit analysis.

# 2018 Humanitarian Policy Group, Overseas Development Institute, Consultant

Supported in designing and analysing household surveys in refugee camps in Uganda and flood-affected areas in Nepal under the project 'The tip of the iceberg? Understanding non-traditional sources of aid financing'.

# 2015-16 Saana Consulting Ltd, Consultant

Project Lead of the All-Party Parliamentary Group Inquiry into the UK's role in facilitating African trade.

Conducted quantitative analysis to support trade-related consultancy projects and bids, e.g. the evaluation of WTO Trade-Related Technical Assistance.

Wrote trade policy briefings for parliamentarians. Managed high-level events on trade policy issues, e.g. a roundtable at the British High Commissioner's residence in Lusaka, Zambia, and an AfDB Annual Meetings Official Side Event in Lusaka.

### 2014-15 Accenture, Research Analyst (2013-14 Research Assistant)

Produced quantitative analysis to support consultancy and research projects, e.g. evaluated Papua New Guinea's National Malaria Control Strategic Plan. Conducted qualitative research, including interviewing experts and designing surveys.

Produced world economic outlook reports and briefings for senior management. Produced government policy briefings used by Accenture Leadership at the World Economic Forum.

Provided consultancy services to NGOs and social enterprises. Produced market sizing, organisation and trend analysis to evaluate management structures, new outreach areas and products for NGOs.

# 2013 **ECA International**, Temporary Survey Analyst

Coded survey responses and collected rent values worldwide to construct a cost of living index.

# 2011-12 **UNIQLO Co., Ltd.**, Tokyo, Global Management Trainee

# 2010 Pacific Chambers, Hong Kong, Intern (Convention Against Torture)

### **TEACHING**

Department of Economics, University of Reading

2023 Lecturer, Economic Evaluation and Appraisal, Postgraduate

Lecturer, Public Economics, Undergraduate Year 3

Department of International Development, University of Oxford

Led, designed, and taught "Quantitative methods in social science", UNIQ+
Tutor, Methods in Social Research (Quantitative), MSc Migration Studies

2020-21 Tutor, Research Methods (Quantitative), MSc Refugee and Forced Migration Studies

Department of Economics, University of Birmingham

2019 Spring Teaching Associate, Econometrics with Development Applications, Postgraduate

2019 Spring Teaching Associate, Advanced Business Economics (International Trade), Undergraduate Year 3

2017-18 Teaching Associate, Development Economics, Undergraduate Year 2

### **GRANTS AND AWARDS**

2019	Research Excellence in Responsible Business Prize, Lloyds Banking Group Centre for Responsible Business
2018	International Growth Centre (IGC), Small Projects Facility
2018	Economic and Social Research Council (ESRC), Overseas Fieldwork Funding
2016-19	ESRC, PhD studentship, fee waiver + stipend
2012-13	British Consulate General, Chevening Scholarship, fee waiver + stipend

### **CONFERENCE/SEMINAR PRESENTATIONS**

2022	100 Years of Economic Development Conference, Cornell University NOVAFRICA conference on Economic Development, NOVA
2021	International Conference on Development Economics, University of Bordeaux Economics of migration in Africa, Georgetown University
2020	Pacific Conference for Development Economics (PacDev) 2020, CEGA
2019	Centre for the Study of African Economies Conference, University of Oxford
	Birmingham Business School Doctoral Conference, University of Birmingham
2018	Sustainability and Development Conference, University of Michigan
	Disruptive Innovations, Value Chains and Rural Development, World Bank
	Birmingham Business School Doctoral Conference, University of Birmingham
	Agricultural Economics Society Annual Conference, University of Warwick Centre for the Study of African Economics Conference, University of Oxford
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#### **SERVICE**

Referee service: International Migration, World Development, ESRC Impact Acceleration funding, Civil Wars

**Volunteer**: social visiting prisoners via Befriending and Support Team for Foreign Nationals in HMP Wandsworth; providing post-detention support via SOAS Detainee Support; conducting pro-bono research via Pro Bono Economics

Committee member of: ESRC Impact Acceleration Accounts Peer Review College, Athena Scientific Women's Academic Network working group, Birmingham Business School Doctoral Conference 2019, Birmingham Environment for Academic Research Postgraduate Research Conference 2019, ESRC Midlands Graduate School Conference 2017

### **SOFTWARE & PLATFORMS**

Stata (preferred), R, QGIS, LaTeX, MS Office (Excel, PowerPoint), GitHub, SurveyCTO, Open Data Kit, ONA, Mathematica